



What makes a **GOOD** weak signal?

Significance

If the change occurs (and extends widely), it could have a significant disruptive impact...

Plausibility

There is some evidence that it is occurring or could occur...

Novelty

Awareness is low among affected actors (e.g. departments) ...

Timeliness

The consequences could emerge in 10-15 years (Horizons' timeframe of interest)

